

## With Rowi-Tech AG, FEIG gains a new distribution partner for controls and sensors in Switzerland

**With the Swiss company Rowi-Tech Steuerung und Antriebstechnik AG, FEIG ELECTRONIC has gained a new partner for the sale of its products from the CONTROLLER & SENSORS division (door and barrier controls as well as induction loop detectors) for the Swiss market.**



The two owners and managing directors Christoph Fehlmann (left) and Armin Studer present two controls from the extensive FEIG product range. (Photo: Rowi-Tech)

Founded in 1991 and based in Ballwil in the Swiss canton of Lucerne, the company is a leading distributor and service provider in the field of drive and control technology as well as sensors for industrial doors and barriers. Thanks to broad know-how and a high level of customer satisfaction, the full-range supplier of industrial doors has earned an excellent reputation throughout Switzerland.

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"We are pleased that we have been able to gain with Rowi-Tech AG an absolute drive and control expert as a distribution partner in Switzerland," explains Dr. Boris Raith, VP of Sales CONTROLLER & SENSORS at FEIG.

"Mr. Studer, Mr. Fehlmann and the entire team have the most extensive application know-how and in-depth experience with FEIG controls since the first control generation. This and an extensive warehouse on site in Ballwil guarantees optimal support for our customers in Switzerland," says Raith.

"For us, the intensified cooperation with FEIG is the logical consequence in our efforts to continue to be the independent full-range supplier of state-of-the-art solutions for everything to do with industrial doors. We continue to strive to be able to offer the demanding clientele in Switzerland the best solution in the shortest possible time. FEIG rounds off our portfolio in an ideal way. Hopefully, our highly trained technicians will soon be able to pass on their many years of experience to new customers, resulting in real win-win deals. says Christoph Fehlmann, Managing Director and owner of Rowi-Tech AG.

### **About Rowi-Tech:**

Rowi - Tech AG is a leading distributor and service provider in the field of drive and control technology as well as sensors for industrial doors and barriers. Customers throughout Switzerland are supplied and technically supported from our centrally located company headquarters and our own warehouse. The company was founded in 1991 and its long-standing employees have over 20 years of experience with FEIG controllers. The know-how is imparted in our own exhibition and training area or by several technicians with well-equipped vehicles at the customer's "on-job". The company is owned by the two managing directors Christoph Fehlmann and Armin Studer.

[www.rowitech.ch](http://www.rowitech.ch)

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**About FEIG ELECTRONIC:**

FEIG ELECTRONIC is a leading global supplier of door and barrier control systems and induction loop detectors, RFID and barcode systems as well as contactless payment terminals. The company develops and produces all products in Germany, employs almost 500 people and has a subsidiary in the USA.

[www.feig.de](http://www.feig.de)